

FUTURIST | CULTURAL FORECASTER | TRANSFORMATION STRATEGIST

# CARMEN MURRAY

## THE NEW RENAISSANCE

Authentic Intelligence × AI = Fortified Future

We are caught between future shock and future promise. **As AI accelerates, humanity must rise with it.** My work sits at that intersection, helping us rewrite the chapter ahead and understand how Authentic Intelligence determines whether AI becomes a risk or an advantage.

**How I do it:** I flag uncertainties on the far horizon through my Authentic Intelligence™ Framework, connecting the dots *between what's happening, what it means, and what to do next*, so your business can build trust, stay relevant and unlock growth in times of uncertainty.

**80%**  
Prediction Accuracy

**87+**  
Countries Reached

**1.7M+**  
Educational Hours

# We are at the dawn of The New RenAI<sup>2</sup>ssance

Carmen Murray believes we are at the threshold of a **New RenAI<sup>2</sup>ssance** (AI<sup>2</sup> = Authentic Intelligence x Artificial Intelligence), a revival of humanity, partnering with AI to solve societal problems at scale. The world will see **the rise of Empires of One** and the emergence of new economies as people reinvent their lives, careers and how they earn. Three Futures are unfolding, they all will disrupt, and Carmen wants you prepared, so you can shape the one that matters.

**All of Carmen's work is anchored in the Authentic Intelligence™ Framework, the telescope and the microscope of her work.**

## What Carmen Murray does

A futurist, cultural forecaster and transformation strategist working at the forefront of human and AI evolution. Carmen decodes complexity and surfaces emerging patterns, helping organisations anticipate shifts and act with clarity in uncertain environments. Her work spans industries and continents, advising executives, boards and leadership teams on how to remain relevant, responsible and resilient.

### Trend Intelligence & Forecasting

Decoding cultural, technological and behavioural shifts before they become obvious — so organisations can anticipate disruption and unlock real growth. Powered by the Authentic Intelligence™ framework: a connected brain of five Research Labs (**HERintel, Outsiders, Youth Pulse, Netnography, Tech**).

### Executive Advisory & Strategic Dialogue

Working directly with leadership teams and boards to challenge thinking, unlock new perspectives, and guide **decision-making in complex, uncertain environments.**

### Human & AI Potential

Helping organisations transition into the New RenAI<sup>2</sup>ssance, where human and AI potential converge to shape the future of business and leadership.

### Leadership Development

Through the Authentic Intelligence™ framework, I help leaders strengthen critical thinking, emotional depth, and decision-making in the age of AI, building the human capabilities machines cannot replace.

## Fun Facts

### FAITH POPCORN'S PROTÉGÉ

Mentored by the godmother of futurism herself. The apple didn't fall far, it launched into orbit

### ACADEMIC AUTHOR

Textbooks published. SETA-accredited courses built from scratch. She teaches the practice.

### FIRST IN AFRICA

Carmen was the first to bring in AI Mastery Courses into SA, 10 years ago. Pioneer not follower.

### AUTHENTIC INTELLIGENCE™ FRAMEWORK

One framework, infinite applications, from leadership and prediction models. All telescopes and microscopes into the new world.

### BORN BREAKING RECORDS

Carmen broke a medical record the day she was born. A technological breakthrough and human potential made it possible.

### SA'S #1 WOMEN NETWORK

Carmen leads the country's premier women-in-leadership network in South Africa, building the boardrooms of tomorrow, today.

# Signature & Popular Keynotes

## The New RenAI<sup>2</sup>ssance in the New World Order

The signature keynote. A reinvention revival is underway. Carmen shows leaders the future, the opportunity inside it, and how to respond, not react.

## Confluence Think: The Hidden Power of Collaboration

Disrupt how your organisation thinks about collaboration. Unleash the multidisciplinary thinking that drives modern leadership and builds cultures.

## Simulate, Innovate, Elevate

The art of rehearsing for potential futures. Walk away with a framework to simulate the futures you envision so your greatest work can emerge.

## Why Every Leader Should Become a Futurist

Disruption rewards the agile. Build the mindset and toolkit to lead with imagination, adaptability and insight, so teams decide faster and better.

## Trend Briefings

We decode the macro and micro forces shaping your industry, business, and culture, so you can align strategy to shape the future.

## Fundamentals to Delight & Disrupt with Purpose

Using the analogy of sport, Carmen helps leaders shape the future with practical, inspiring and unforgettable insight, experienced by 11,000+ audiences.

### CO AUTHOR

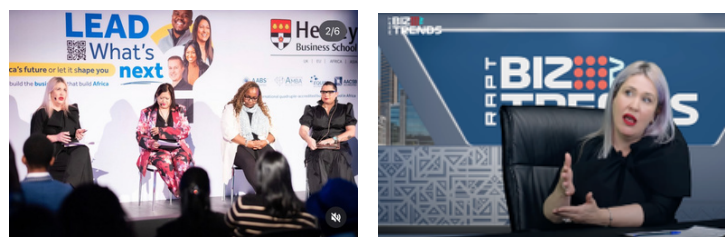


### Clients



### POPULAR COUNTRIES

USA, Czech Republic, Slovenia, Netherlands, Philippines, India, Indonesia, Mauritius, Botswana, UK, Ireland, Luxembourg, Portugal, Spain, Italy, Germany.



### TESTIMONIALS

"Inspiring, reflective, and impossible to ignore."  
Heineken

"Global insight. Local relevance. Immediate impact."  
TIH

"Carmen is a force for good and we will always look back at the work we did together, with pride"  
NTT

