

THOUGHT LEADERSHIP & KEYNOTE OVERVIEW

Carmen Murray

Futurist, Cultural Forecaster and Transformation Strategist



showreel



my story

I was born because of a technological breakthrough. In 1979, the South African medical record was rewritten when my mother became the first woman in the country to undergo a successful microsurgical sterilisation reversal. This trial had success only in Belgium, USA, Canada and London.

From the start, my life has been intertwined with technology and its promise but also its responsibility. That moment wasn't just about science; it was about resilience, hope, and the human spirit working with innovation.

This is why I believe so deeply in Humanity as the vital counterpart to AI. Technology can help enable miracles, but it is our authenticity, originality, and courage that give it meaning. **I am a result of Tech for Good and want to help shape a hopeful future.**

My story embodies the core message of **The NEW Renaissance**: when we bring out the best in humanity, we can use technology not to replace us, but to build a better future with us.

THE DAY CARMEN CRIED, A SOUTH AFRICAN MEDICAL RECORD WAS BORN

Daily News Reporter

WHEN tiny Carmen Zamee Walters let out a loud yell a few days ago, she made her place in South African record books.

For Carmen's mother was sterilised nine years ago, and last year underwent an intricate microscopic reversal operation only six weeks before Carmen was conceived.

Carmen's birth meant that her mother, Mrs Yvonne Walters was the first woman in South Africa to have a baby after a "micro-surgical reversal of sterilisation" operation.

Six weeks after the reversal operation, Mrs Walters didn't feel too well. "I thought I was just tired and rundown, so I went to see the doctor," she said, smiling broadly from her hospital ward in Durban yesterday.

"I was shocked, flabbergasted, when he said I was pregnant. I'd believed I couldn't fall pregnant until about 18 months after the op, and this was only six weeks."

Mrs Walters was sterilised nine years ago, after the birth of her "last" child.

"I wasn't all that healthy then when I had my first three children, and my husband and I decided that we'd had enough children," she said.

"But no-one ever knows what is in store for them. From being a fit, 90-kg rugby-player, he was diagnosed as having leukemia. He was dead within four months."

Later Mrs Walters married a bachelor — "Schalk had never had any children, so I was determined we would have one of our own."

So in August last year Mrs Walters underwent the intricate seven-hour reversal operation in Durban, which has the only centre in South Africa using the new method. The entire operation had to be done under a microscope to magnify the area between 16 and 25 times.

because it was so fine. The thread which was used was thinner than human hair.

Although this method is used in London, Belgium, America and Canada, it had never been successfully done in South Africa before.

Mrs Walters previously underwent a reversal operation by the old method, but she had been unable to fall pregnant. With the new micro-surgical method she was promised a 75 percent chance of having a child.

Six weeks later Mrs Walters' dream was confirmed — and last Friday the 31-year-old mother from Mandeni heard "my little heavyweight" yell that all was well, Carmen weighed in at 2.5 "I'm so happy for a son — does that mean was an answer prayers. She from faith," said a visitor member.



Mrs Yvonne Walters and her "micro" baby, Carmen.

short *bio*

Carmen Murray is a **futurist, cultural forecaster, and transformation strategist** working at the intersection of human potential, technology, and foresight, with an **80% prediction accuracy**. She is an international speaker, Founder of **Carmen Murray Communications**, A future focussed marketing business working with influential organisations and leaders to navigate change and be the change.

She is also the founder of **Conscious LeadHERS**, a leadership platform preparing women to lead nations, build businesses, and leading organisations responsibly in the age of disruption. This platform has delivered over 1.5 million educational hours to build womenomics, future fit muscle, Conscious Leadership and influence.

Her work focuses on The **New RenAI²ssance**, the era of human and **human-AI partnership**, where organisations must consciously strengthen what makes us human while learning to work responsibly alongside intelligent systems. Anchored in her **Authentic Intelligence Framework**, Carmen helps leaders build future-fit muscle, sharpen decision making, and lead with clarity through periods of reinvention and uncertainty.

With more than eight years as a **leading podcaster**, Carmen reaches audiences across **80+ countries** through **The Carmen Murray Show**. She also co-hosted The In with the Outsiders with John Vlismas and presents the **Future Fit Lab segment on 919 FM, reaching over 300,000 listeners** weekly. A **protégé of world-renowned futurist Faith Popcorn**, she brings a distinctly African, globally informed perspective to leadership in uncertain times.



Career Journey

2000's – 2010's

Marketing, Technology and Innovation

Served on Industry Associations

Speaker and Educator
in over 40 countries

1979

Born of a technological
breakthrough that
became a
Medical Record in SA

2014 to Date

Academic Contributions :

Lectures
Trend Reports
Research Industry Reports
Academic Textbook Author
White Papers
MarTech University Courses
Authentic Intelligence Framework
Served on multiple industry councils

Awards +Recognition:

Meltwater, Women in Tech,
IAB Black Pixel, Best Contribution to Digital
Top Columnist for BizCommunity
(Future Fit Column)
Xtraordinary Women of South Africa
Leading Netnographer, SA

2020 CAREER ELEVATION

Protégé of Global Futurist

Faith Popcorn

Qualifications

Postgraduate in Management Practice

(Systems Thinking)

Henley Business School

Indigenous Knowledge Systems

2025

Appointed as Brand Ambassador for **ERRE Fashion**

Co-Host of **THE FUTURE FIT LAB 919 FM**

2017-2020

Introduced

**The Connected Marketer
to Africa and first to bring AI literacy courses to South
Africa**

Launched a Marketing
Educational Advisory

Started a Podcast:
The Carmen Murray Show

IN with the **OUTsiders** Podcast with John
Vlismas

2021 -2022

Trend Analyst with
80% accuracy in predicting outcome
of 2021 Elections

Tripple digit revenue growth during a
global crisis for clients

HerStory HerVoice Programme

Co-Author

The book every business owner

2023 - 2025

Started Conscious LeadHERS
Community built of over **10 000
Corporate Women**

Podcast reached over
83 countries

Achieved over
1.5 million Future Fit
educational hours



the *new* ²
RenAIssance
Authentic Intelligence X AI = Fortified Future



her *passion*

the *new* ² RenAI²ssance

Authentic Intelligence X AI = Fortified Future

***The New RenAI²ssance is not defined by the machines we build,
but by the humans we become while building them.***

Just as the original *Renaissance* emerged from disruption, uncertainty, and the questioning of old truths, the **New RenAI²ssance** is unfolding at the intersection of technology, culture, psychology, and power. This moment is not only about what is coming next, but who we need to become to meet it.

Two futures are forming simultaneously.

1. One is driven by control, optimisation, and speed, ***without reflection or responsibility.***
2. The other is shaped by reason, reinvention, creativity, and human agency.

The New RenAI²ssance is not about choosing between technology and humanity.

It is about learning how to partner with intelligent systems without losing our ability to think critically, decide ethically, and lead consciously.

Carmen Murray's work is grounded in the **Authentic Intelligence™ framework**, helping leaders think better, grow consciously, and partner with AI to build resilient, future-fit organisations.



New RenAissance Signals²

Our trends is grounded in the
Authentic Intelligence Framework™

CONTROL FORCES

Human Fatigue

Post Truth Society

Digital Puppetry

Brain Invasion

Surveillance Capitalism

Corporate Unrest

Polarisation

Convenience Dependency

Ecosystem Redesign



REBIRTH FORCES

Humanism 2.0

Creativity

Analogue Renaissance

Community and Movements

Womenomics

Trust

Culture

Tech 4 Good

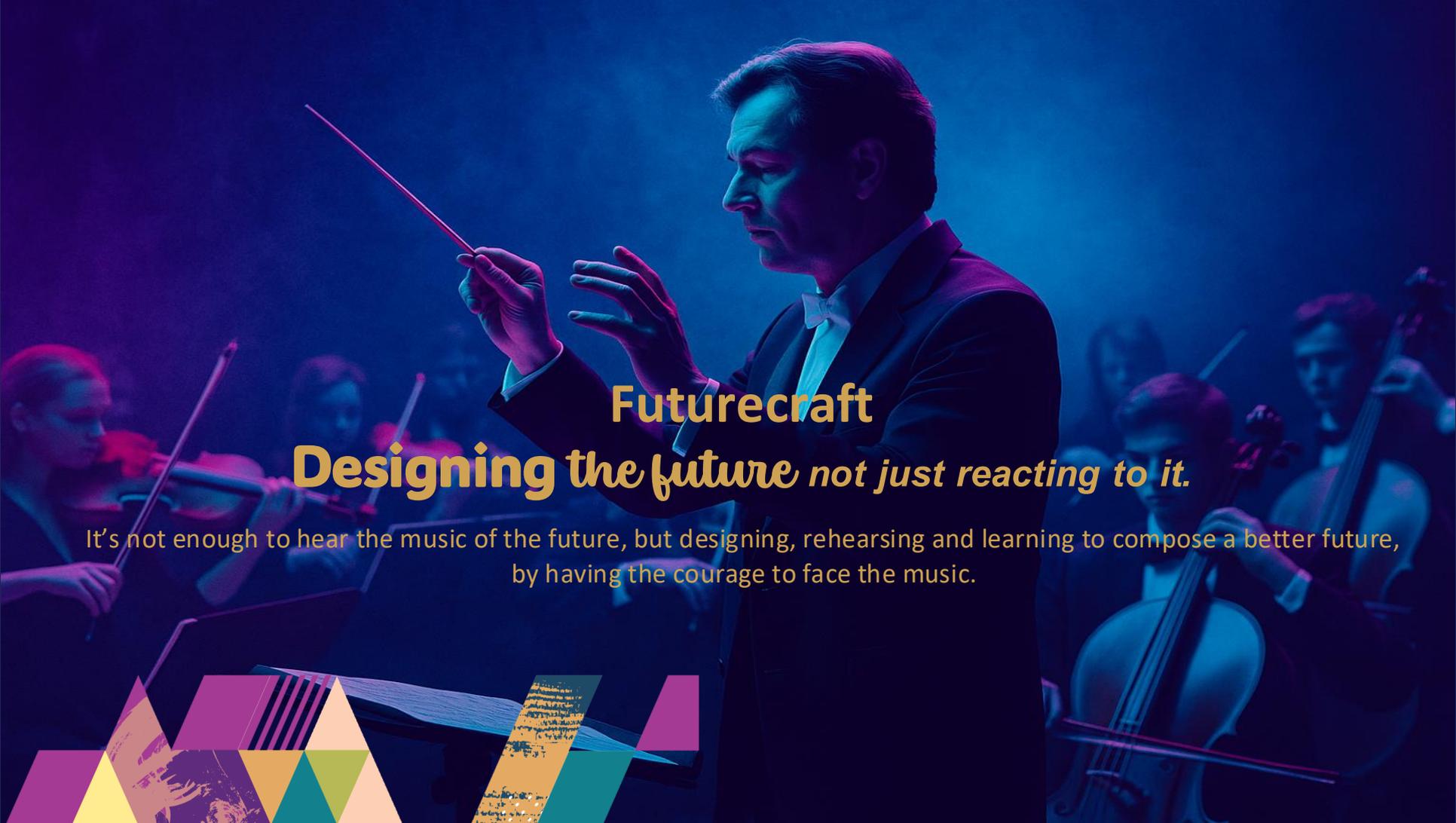
Curiosity

Skill Stacking

Relife

STEEPLE FORCES

Social, Technological, Economical, Environmental, Political, Legal, Ethical

A conductor in a tuxedo is shown in profile, holding a baton and gesturing with his left hand. He is in the foreground, with an orchestra of musicians playing violins and cellos in the background. The scene is lit with blue and purple light. In the bottom left corner, there is a colorful geometric graphic composed of various triangles and polygons in shades of purple, yellow, green, and blue.

Futurecraft

Designing the future *not just reacting to it.*

It's not enough to hear the music of the future, but designing, rehearsing and learning to compose a better future, by having the courage to face the music.

signature
KEYNOTES



the new RenAI²ssance

Authentic Intelligence \times AI = Fortified Future



The New RenAI²ssance will not be remembered for the machines we built, but for the humans we became while building them.

History shows that periods of rapid technological change are always followed by deeper human reinvention. The original Renaissance was not driven by tools alone, but by a shift in how people thought, created, and led. The New RenAI²ssance follows the same pattern, not as a repeat of the past, but as its modern reinvention.

As AI accelerates decision-making, power, and automation, two futures are unfolding at once: one shaped by control and optimisation without wisdom, and another by conscious reinvention, human agency, and responsibility. This keynote reframes the age of AI as a leadership and capability challenge, not a technology race. Drawing on history, foresight, and real-world signals, it shows how leaders can partner with intelligent systems while strengthening judgment, discernment, and long-term responsibility.

Key Takeaways:

- Understanding the New RenAI²ssance and how it will impact the future
- The rebirth organisations will need to go through to be more resilient and innovative
- How to navigate uncertainty with confidence

Ideal for:

- Insurance, Government & Public Sector, Finance, Banking, Capital Markets, Agriculture, Energy & Utilities, Tech and AI, Supply Chains, Real Estate, Legal, Compliance Risk Advisors, Retail & Consumer Goods, Defence and National Security
- Boards and Executive Teams
- Senior Leaders & Decision Makers
- Marketing, Strategy & Innovation teams
- HR, L&D, and Leadership Development Teams
- Conferences, Universities, Business Schools
- Purpose Drive Organisations and Institutions



leader of the new

RenAI²ssance

Authentic Intelligence X AI = Fortified Future



The New RenAI²ssance Leaders Human Empowerment, Responsibility and Sustainability in the age of AI.

We are living in a decisive moment. Technology is accelerating power, geopolitics are unstable, trust is eroding, and leaders are navigating social unrest, post-truth environments, and increasing constraint. **The future is not written yet, and what leaders choose today will shape what comes next.**

The New RenAI²ssance calls for a different kind of leadership. Not driven by control or certainty, but by human empowerment, responsibility, and long-term thinking. In a world shaped by AI, leadership is no longer just about strategy, it is about how we think, decide, and act under pressure. This keynote explores what it means to lead consciously when truth is contested and systems are constrained. Drawing on the **Authentic Intelligence™ Framework**, Carmen Murray shows how leaders can grow **human intelligence alongside AI, strengthening judgment, discernment, and resilience**, so they can partner with intelligent systems without losing agency, values, or trust.

Key Takeaways:

- The New RenAI²ssance capabilities to strengthen now
- How to grow, think, lead and make better decisions as the New RenAI²ssance Leader
- Anticipate risk through lessons of the past

Ideal for:

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the foresight RenAI²ssance

Authentic Intelligence \times AI = Fortified Future



Why every leader should become a futurist?

In a world of exponential change, leaders can no longer afford to think in straight lines. The speed of disruption is outpacing traditional leadership models, and the decisions we make today echo faster and farther than ever before. In this visionary yet practical keynote, Carmen Murray issues a challenge: what if every leader became a futurist? Not someone who predicts the future, but someone who prepares for it with imagination, adaptability, and insight.

You'll learn why AI should be treated as the one voice in the room, not the final decision-maker and the urgent call for better decisions to shape what comes next. The way we need to make decisions requires of leaders to learn, think and make decisions like to shape what comes next.

Because the future doesn't happen to us, we happen to the future.



Key Takeaways:

- A powerful reframe: why foresight is not prediction, it's preparation
- Tools for building Foresight Intelligence inside leadership teams
- A framework for making better decisions by thinking in scenarios, not silos
- Guidance on how to work with AI as a collaborator, not a crutch
- Courage to lead with vision in times of uncertainty

Ideal for:

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the analogue **RenAI²ssance**

Authentic Intelligence **X** AI = Fortified Future



The Analogue RenAI²ssance where the offline movements are becoming the catalysts for trust, creativity, connection and meaning.

As burnout, censorship, deepfake and platform fatigue increase, communities are moving toward more offline, embodied, and protected spaces. This has given rise to **hybrid societies**: digital tools remain essential, but the most valuable interactions are happening in physical environments, closed networks, and curated experiences.

The Analogue RenAI²ssance is not nostalgia. It is innovation responding to human limits. It is reshaping how people relate to brands, how communities form, and how trust is earned. For businesses, this shift challenges long-held assumptions about scale, engagement, and touchpoints and opens new opportunities to design experiences that are human, intentional, and resilient.

This keynote explores what the analogue shift means for business strategy, innovation, and community-building in an age where presence has become a competitive advantage.

Key Takeaways:

- Why **The Analogue New RenAI²ssance is here to stay**
- What this shift means for business touchpoints
- Why distance between brand and people is increasing
- What this shift means for business innovation
- A new way to approach trust



Ideal for:

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sentience

RenAI²ssance

Authentic Intelligence X AI = Fortified Future



Machines, Minds, and the Future of Decision Making

Sentience (The ability to experience feelings and sensations) explores what happens when the boundary between human judgment and machine assistance begins to blur. It examines two futures unfolding simultaneously: one where convenience driven innovation quietly erodes agency, and another where responsible innovation strengthens human decision making.

Drawing on emerging technologies, behavioural signals, and real-world use cases, this keynote shows how leaders can harness innovation without surrendering cognitive sovereignty. This is not a rejection of intelligent systems, but an exploration of how ethical, conscious leadership can shape the future of decision making, ensuring that innovation amplifies human wisdom rather than replacing it.



Key Takeaways:

- How Cognitive Warfare is reshaping decision making
- Why societal burnout, apathy and disengagement will impact your bottom line
- The risks of cognitive delegation
- Why responsible innovation is the next frontier of success

Ideal for:

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relife

RenAI²ssance

Authentic Intelligence X AI = Fortified Future



Not everyone will thrive in disruption. But those who learn to work with it, will shape what comes next

Organisations across the world are experiencing a transition phase where old models no longer hold, yet new ones are not fully formed. This moment is often described as chaos or crisis, but it is also where opportunity concentrates.

RELIFE RenAI²ssance reframes disruption not as something to survive, but as a capability to develop. When leaders understand the deeper patterns of transformation, the behavioural, cultural, and psychological signals that appear before renewal, uncertainty becomes a source of clarity rather than paralysis. Drawing on trend intelligence, historical cycles of reinvention, and contemporary signals, this keynote shows how moments of instability create the conditions for breakthrough work, better decisions, and long-term value.



Key Takeaways:

- How breakthrough decisions emerge in unstable conditions
- How to turn uncertainty into strategic leverage
- How to design your next phase of growth in moments of transition

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conscious™ ♀ leadhers

a women in leadership movement to build a better future

her *purpose*



who are we

A women's leadership platform preparing women to lead nations, build businesses, and lead organizations in the age of disruption.

*Over 1.5 million educational hours delivered in 2 years.
Building future fit muscle, womenomics, and influence.*



women in leadership
KEYNOTES



the sprinkler effect of
conscious™
lead**hers**

human empowerment. responsibility. sustainability



When you empower a women, you empower a nation

The Sprinkler Effect of Conscious LeadHERS explores the unique and deeply needed role women play in leadership, not as a “nice to have,” but as a strategic imperative for building resilient, future-fit organisations and for nation building.

Drawing on **global research**, cultural insight, and lived leadership experience, Carmen Murray unpacks the distinctive capabilities women bring to leadership and why businesses need to respond with urgency. These qualities are proving essential in navigating complexity, rebuilding trust, and shaping sustainable futures.

Key Takeaways:

- The distinct leadership capabilities women bring in times of complexity and uncertainty
- Understanding the DNA of the Sprinkler Effect of Women
- What organisations must change to unlock, retain and amplify women’s leadership potential

Ideal for:

- Boards and Executive Teams
- Senior Leaders and Decision-Makers
- DEI, Talent, and Leadership Development Leaders
- Organisations committed to sustainability, nation building, and systemic change
- Conferences and forums focused on leadership, governance, and the future of work





human empowerment. responsibility. sustainability



Leading Audacious Inside Out from Boardroom to Livingroom

The Call of the Conscious LeadHERS goes beyond authority and ambition, and returns us to **wisdom, integrity, and shared humanity**. The Conscious LeadHER speaks to leaders who understand that its not alone about bringing out the greatness within, but bring out the greatness in those we lead.

In times marked by uncertainty, division, and ethical fatigue, this keynote invites leaders to lead with both clarity of mind and courage of heart, rekindling trust through authenticity, empathy, and purpose.

Key Takeaways:

- How conscious leaders unlock greatness in others, not just themselves
- The role of empathy, courage, and authenticity in rebuilding trust
- What ethical leadership looks like in times of uncertainty and division
- How to lead with clarity of mind and courage of heart under pressure

Ideal for:

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- Senior Leaders and Decision-Makers
- DEI, Talent, and Leadership Development Leaders
- Organisations committed to sustainability, nation building, and systemic change
- Conferences and forums focused on leadership, governance, and the future of work



building influence like



human empowerment. responsibility. sustainability



Visibility is no longer optional, it is a leadership responsibility

As the visibility gap for women begins to close, and AI systems increasingly shape who is seen, heard, and trusted, the way women build influence matters more than ever, and the things you can do to boost your visibility despite thereof.

Building Influence Like a Conscious LeadHER explores why personal brand, thought leadership, and narrative power have become essential tools for shaping ethical organisations, influencing policy, and driving meaningful change in business and society. This keynote reframes influence as nation-building, not self promotion. Drawing on the work of Conscious LeadHERS, a network of over 10,000 women, Carmen Murray shares how future-fit leaders build authority with intention, amplifying credibility, visibility, and trust without compromising integrity.

Key Takeaways:

- How AI and algorithms are reshaping influence, credibility and trust.
- The difference between performative visibility and principled authority
- How women can build influence that strengthens organisations and institutions
- Practical frameworks for amplifying voice, credibility, and impact with intention

Ideal for:

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- Senior Leaders and Decision-Makers
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- Organisations committed to sustainability, nation building, and systemic change
- Conferences and forums focused on leadership, governance, and the future of work

about the *podcast*

Conscious LeadHERS is a flagship segment of the 8 year podcast, **The Carmen Murray Show** hosted by award-winning future focussed marketer, thought leader *Carmen Murray*.

The Podcast has grown into a leading platform with an audience in over **82 countries** and multiple industries.

The platform is committed to building womenomics and her future fit muscle through **human empowerment, responsibility and sustainability** to build a fortified future.



[WATCH](#)

[LISTEN](#)

Conscious LeadHERS *Manifesto*



SPECIAL MESSAGE

Carmen Murray
Founder of Conscious LeadHERS
CEO of Carmen Murray Communications

conscious™
leadhers

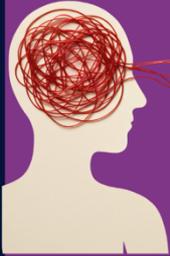
[CLICK HERE](#)

clients



6 Reasons to Book Carmen Murray

THOUGHT PROVOKING



Each keynote delivers a powerful punch, challenging perspectives while translating complex ideas into knowledge that is accessible, actionable and engaging.

ENERGY



Carmen's brings a big passionate personality and presentation style that will energise your event whether a few or thousands of spectators.

INSIGHTFUL



Carmen's shows an accurate and deep understanding of a wide range of topics and finds a way to bring them together in a colourful and meaningful way.

INSPIRATIONAL



You will be left with a fire in your belly and inspired by the creative approach that will fuel your creativity and inspire innovation and stimulate a tsunami of ideas.

CAN DO



Carmen is approachable, professional and easy to work with. She is an expert in her field and will tailor her topic to suit the needs of your event theme or create a bespoke keynote.

FUTURE FIT



Rooted in a deep curiosity about the future, this work keeps a close watch on the changing dynamics of technology, innovation, marketing and culture. It helps brands see the future that is forming, confront the choices ahead, and build a better, more resilient and future fit path forward.

Engagement Options



testimonials

Having recently worked with Carmen Murray on a keynote address she gave some senior personnel at Makro, Game, Builders, and Masscash, I would like to recommend her for a number of reasons. Carmen is not just professional and approachable, she is an expert in her field and open to suggestions and opinions. In a world of constant connectivity and the need for companies to engage with their customer unlike any other time in history, I would recommend any business to work with Carmen in bringing not just thought starters but building a strategy for the 'Connected Consumer' #theconnectedmarketer. Her natural ability to present with authority at same time engaging with her audience to drive greater inclusion is impressive.

Alain Challtel , Shared Private Label Lead at Massmart/Walmart

Carmen Murray is an unconventional thinker and creative genius. For those seeking to navigate the complexities of the modern world with clarity and purpose, Carmen Murray's work on Authentic Intelligence is an invaluable resource. It challenges us to slow down, reflect, and lead with heart. A much-needed message that resonates deeply with today's fast-paced, technology-driven society.

She also presented the key insights of this work as a guest lecture in my class at UBI in Luxembourg, which not only challenged the students on the traditional notions of intelligence but also provided a practical guide for them, aiming to cultivate deeper, more meaningful engagement with the world around them. A must-read and a must-see presentation!"

Dr Beate Stiehler-Mulder Lux WMN Luxembourg, Associate Professor at UBI

testimonials

Certainly the most transformative aspect of our work together, was the work we did on a five part webinar series called HERstory HERvoice - a programme designed to empower women to amplify their (and each other's) voice using their extraordinary stories and the power of social media. Over 500 women from NTT and Dimension Data across the globe joined these sessions presented live by Carmen. The sessions were heart warming, informative and empowering; leaving everyone inspired and motivated to make a difference and use their voice to uplift others.

Carmen is a force for good, I will always look back at the work we did together with pride.

Marisa Jansen van Vuuren, CMO Dimension Data an NTT Company

It's been one of the greatest privileges to meet and work with Carmen. She exudes a passion for her field that is absolutely infectious. Her go-to attitude, excitement, coupled with her keen sense of understanding the needs of her clients ensures that what is delivered goes beyond expectations. She's an absolute BIG PICTURE future forward thinker!

Kim Mathie Foresto, Outsurance



thank *you*

consciousTM
+ leaders



Please feel free to contact me if you have any questions.

Then let's talk.



info@carmenmurraycommunications.com



www.carmenmurray.com

